



MESSRS JENKINSON

Located in the lush landscape of the upper Eden Valley, the Messrs Jenkinson Farms set benchmark standards in bovine genetics, cattle, sheep and arable productivity. Throughout the holdings, the policy is one of continued improvement of land, livestock and facilities, tempered by a recognition that Jenkinson's are stewards of the land; respectful custodians for its future occupants.

The farm comprises six formerly separate holdings now operated as a single, efficient unit. Bringing the highly successful business culture of the A.W. Jenkinson companies to work on the Farm has reaped rich rewards at a time when farming is a hard bitten industry.

Activities on the Farm are centred on bovine genetics and breeding cattle, as well as sheep, arable and shooting land. The Limousin breeding herd comprises females which calve down to the Farm's high quality pedigree stock bulls. The Farm also holds around 2,500 ewes; these Texel/North Country Mule crosses produce in excess of 4,000 lambs per year. The Jenkinson arable land contributes almost the entire feed requirements of the Farm, as well as providing a marketable surplus.

The Farm is entirely self-financed from within the Group. A high degree of investment in the latest machinery and farming innovations help drive maximum yield, whilst keeping use of agrochemicals to a cost-efficient, environmentally responsible minimum.



PEDIGREE BREEDING SERVICES

Whinfellpark Pedigree Breeding Services are centred on the provision of premium Limousin semen for insemination. The farm owns some of the finest examples of bulls from the Limousin breed including Wilodge Cerberus, Grahams Dublin, Dinmore Bandit, Froufrou and Lowerffrydd Empire, as well as world record Limousin bull, Dolcorsllwyn Fabio. Much sought-after semen from these magnificent animals is available through www.whinfellpark.co.uk

THE BREEDING HERD

Messrs Jenkinson maintain a breeding herd of 125 home-bred pedigree Limousin females. Limousins are Britain's most popular breed of beef cattle; representing an excellent combination of meat quality and rate of maturation. Serviced by the Farm's high quality stock bulls, their progeny are sold at Society Auctions, going on to improve other herds across the UK and beyond.

SHEEP FARMING

The Farm has a flock of some 2,500 ewes producing over 4,000 lambs which are marketed at the North's leading livestock auctions, providing animals for meat and premium breeding stock for other farms. The stock is crossed to achieve a 75% Texel/25% North Country Mule animal, offering high quality meat, whilst also ensuring the ewes have the excellent maternal instincts of the Mule. The flock is largely self-supporting, with only a few North Country Mules bought-in each year to ensure a healthy genetic blend.

ARABLE FARMING

Some 800 acres are under arable rotation. Crops include Winter Wheat, Oilseed Rape, Winter and Spring Barley, as well as Silage, making the Farm almost self-sufficient in feed production. A high level of integrated IT is used throughout the Farm's vehicles to record yields and growth. Data is closely monitored by an agronomist to maximise production levels, whilst minimising use of agrochemicals and artificial fertilisers.

THE WHINFELL SHOOT

The Jenkinson shoot represents a prestigious private operation that is dedicated to the family and their business and personal guests. The shoot team rear bought-in French Partridge and Pheasant poults; maintaining significant areas of wooded cover and game crops to support them. These tracts of mixed game cover not only ensure a lively shoot, but also contribute to the large wild songbird population on the Farm.



JENKINSON

STEWARDSHIP OF THE LAND

At the core of the Jenkinson approach to farming is a genuine recognition that we are all merely stewards of the land; borrowing it from our descendents. This respectful approach informs every activity within the area encompassed by the Jenkinson Estate. As a result every farming decision aims to improve the soil, buildings, enclosures, stock or the wider natural environment.

Wildlife

The Farm has a number of specially constructed features aimed at promoting bio-diversity throughout the holding. The fully naturalised wildlife ponds exemplify this approach. Set in un-cultivated natural areas, they provide a healthy natural habitat for amphibians, wildfowl and bird life of all sorts. Despite the high productivity of the carefully improved and maintained land, the Farm has turned over a number of broad swathes to game feed crops. These areas not only improve shooting by providing food and shelter for game birds, but also encourage a broad spectrum of other wildlife, becoming densely populated with song birds as the seeds ripen in autumn.

Dry Stone Walling

Messrs Jenkinson Farm demonstrates that exceptionally high efficiency can go hand-in-hand with solid traditional land husbandry. Wherever possible, field and property boundaries are established with traditional Westmorland walling. An expensive choice nowadays, nonetheless the Farm prides itself on maintaining, repairing and extending old walls, adding character to the holdings, as well as providing an excellent enclosure for sheep and cattle.

Sympathetic Development

The construction of large scale steel sheds and storage facilities are essential for servicing the modern farmed environment. In line with Messrs Jenkinson's holistic approach to the holdings, buildings are carefully designed and positioned to make minimal visual and physical impact in their environment. Screened by trees and pocketed in valleys out of sight, their gables are wide; the shadow giving an impression of a much smaller building.

Technology and the Land

Though steeped in the traditions of North Country farming, the Jenkinson holdings are anything but a time capsule. The farm is one of the most technologically advanced in the region. Crop yields and quality are automatically recorded during harvesting and cross-referenced with GPS co-ordinates. This data is used to identify areas of reduced fertility or potential disease which can then be addressed during treatment with fertilisers and pesticides later in the year; the information playing an important part in reducing the expense and possible environmental damage that results from over-use of chemicals and artificial fertilizer.











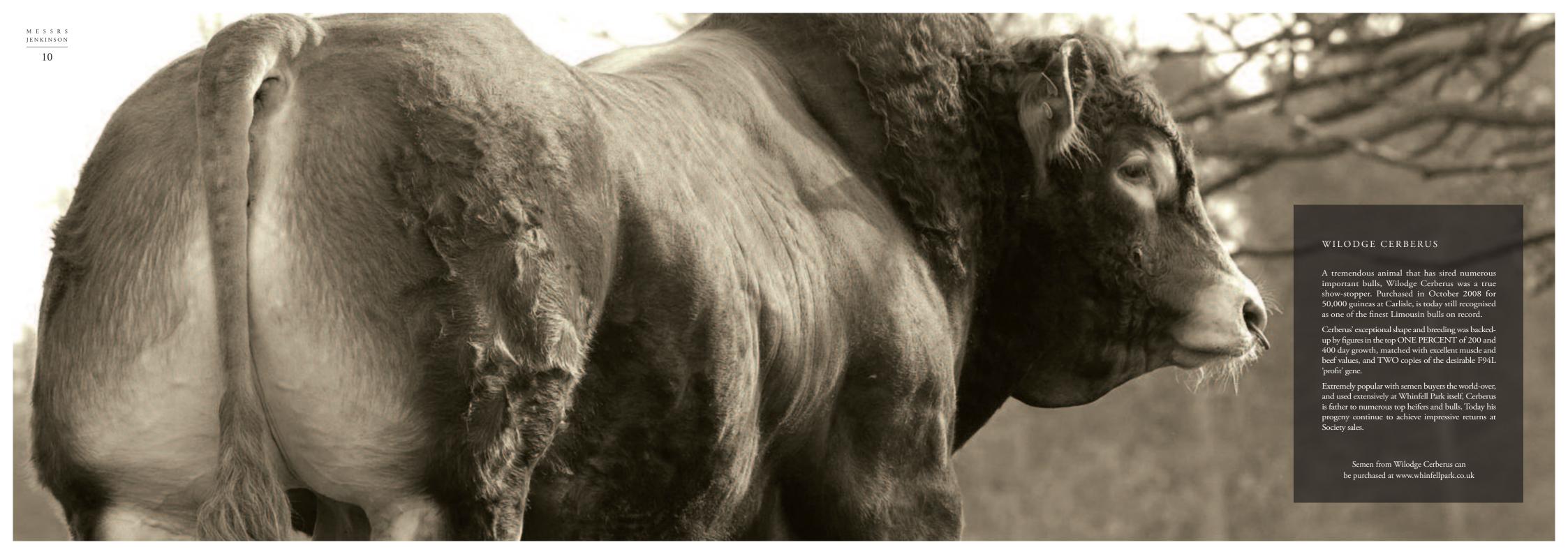
PEDIGREE BREEDING SERVICES

Messrs Jenkinson's Bovine Genetics are a key element of the farming business. Operated under the Whinfellpark Limousins name, the Farm's bovine genetics services are centred on the marketing of semen from a series of magnificent Limousin bulls.

Combining rapid growth rates, excellent carcass quality and show winning statistics, the Whinfellpark Limousin stock consistently delivers exceptional quality cattle. Whinfellpark progeny are achieving impressive market prices and numerous show successes; both for Messrs Jenkinson themselves and for semen and breeding stock clients across the UK and beyond around the globe.

Whinfellpark's extensive range of breeding stock is led by Dolcorsllwyn Fabio and Wilodge Cerberus; each representing some of the finest combinations of pedigree and statistics ever recorded for Limousin bulls.

Semen from Whinfellpark's superb stable of bulls is available through the Farm's dedicated website, www.whinfellpark.co.uk

















DOLCORSLLWYN FABIO

Dolcorsllwyn Fabio's sale price rocked the farming industry when, in February 2012, he achieved 120,000 guineas at Carlisle. At 20,000 guineas more than any Limousin bull previously, it set a new world record that stands today.

This spectacular figure reflects a supreme combination of breeding and conformation, backed-up by figures high in the top ONE PERCENT of 200 and 400 day growth.

This is a major investment in the continued growth and improvement of the well-respected Whinfellpark herd.

Pictured right, Dolcorsllwyn Fabio's yearling heifers are displaying excellent potential.

Semen from Dolcorsllyn Fabio can be purchased at www.whinfellpark.co.uk



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MESSRS

DOLCORSLLWYN FABIO



HBN: VU10-029 EAR: UK 701845/100393 DOB: 16/09/2010



HBN: FCE05-384





Eden Natasha HBN: HDR99-010 HBN: HCS97-074

EAR: UK Y1267/00368 EAR: UK UB0371/00040 EAR: DOB: 03/04/1999 DOB: 07/02/1997 DOB: 21/02/1996

Mas Du Clo



HBN: VU05-030 EAR: UK 140653/300384 EAR: UK 701845/200212 DOB: 29/10/2005



HBN: 23-96-032-213 HBN: VU00-012

WILODGE CERBERUS



HBN: WEY07-010 EAR: UK 305117/700666 DOB: 18/01/2007



Wilodge Priceless HBN: WEY99-032 HBN: WEY02-002 EAR: UK 305117/300242 EAR: UK FU0477/00365 DOB: 25/01/2002 DOB: 04/05/1999



Oxygene HBN: 12-98-171-453 HBN: WEY96-022

Wilodge Meclaire

DOB: 19/08/1997

Broadmeadows HBN: CAVC-031



2964

GORRYCAM HAZZARD



HBN: RIY12-001 EAR: UK 9241175/0614-2 DOB: 15/01/2012



Cloughhead Umpire нви:НСХ03-221



HBN:RIY08-002



2361 Petunia 3955 Gascogne HBN: 87-00-670-240 HBN: 23-91-060-414

Honeylodge Ava HBN: 48-01-006-969 DOB: 11/03/2001





6272 Sympa

HBN: IE121254420159

ANSIDE GIGOLO



HBN: IF11-617 EAR: UK 522710/400617 DOB: 03/11/2011



HBN: GGU09-775 EAR: UK 9041936/77-5





HBN: SKW03-002 EAR: UK 9063095/52-7 DOB: 01/12/2003

Wilodge Tonka HBN: WEY02-002 HBN: MMU04-007

Larkhill Didi

HBN: MMU08-005

DOB: 03/04/2008

EAR: UK 9063020/223-4

Melodie HBN: 19-88-004-715 HBN: 19-96-004-346 HBN: 87-97-011-143 HBN: WAY01-026 DOB: 01/03/1988 DOB: N/A

HBN: 19-30-299-413

DOB: 09/12/1998

0929

LOWERFFRYDD EMPIRE

HBN: EBQ09-008

DOB: 19/04/2009

EAR: UK 700506/400112

DOB: 14/09/1997

Dentox Valium

HBN: WAY04-089

DOB: 01/03/2004

EAR: UK 100484/100089

FROUFROU



HBN: 19-34-127-746

DOB: 07/10/2010



HBN: 19-32-638-129



HBN: 19-96-007-555



Sucrette







GRAHAMS DUBLIN



HBN: GV08-524 EAR: UK 542796/600457 DOB: 03/10/2008



Millington Vascular HBN: MRJ04-826 EAR: UK 143223/200826 EAR: UK 542796/600457 DOB: 21/09/2004

HRN: 19-93-013-281 HRN: MEX98-062

HRN: GV02-127 HBN: DAC93-021

2 EAR: UK 542883/600204 DOB: 12/02/2002 DOB: 13/05/1993

























Meclaire



DINMORE BANDIT

HBN: DIR06-042

DOB: 22/05/2006

EAR: UK 311535/100049





Fleethill Sal

Fleethill Hush

HIN: 12-98-171-453 HIN: WEY96-022 HIN: EL99-508 HIN: GR92-010

DOI: 24/02/1998 DOI: 13/04/1996 DOI: 24/05/1999 DOI: 01/04/1992

DOI: 13/04/1996 DOI: 24/05/1999 DOI: 01/04/1992

BLAGUEUR

HBN: 23-07-412-064 DOB: 01/10/2006





HBN: 23-02-858-738







DOB: N/A

HRN: 16-92-111-209 HRN: 23-91-059-881

DOB: N/A

HBN: 23-51-250-538

REGAL

HBN: 87-00-840-324

DOB: 24/06/2000







DOB: N/A DOB: N/A





Sirocco

DOB: N/A

DOB: N/A

HBN: 87-90-002-287

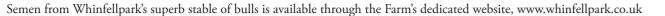












WHINFELL

PARK.CO.UK

THE BREEDING HERD

The Whinfellpark herd comprises a group of 125 pedigree Limousin breeding females, many of which are the progeny of the Farm's original lead bulls, Cerberus, Lowerffrydd Empire and Blageur. Their primary purpose is to provide a siginifcant number of high quality calves sired by the Farm's superb stable of bulls which are sold on at leading specialist sales events.

Each year the Farm retains a number of exceptional females which are utilised in further enriching Messrs Jenkinson genetic stock. Animals selected to go to market are in high demand, with farms throughout the UK eager to inject top pedigree blood to improve their own stock.

As with every area of the Messrs Jenkinson's farming operation, IT plays a pivotol role in recording the health, development and history of each animal. Data is stored both centrally, and directly on the animals themselves using an additional chipped tag that is scanned with a handheld unit to upload or download information instantly.

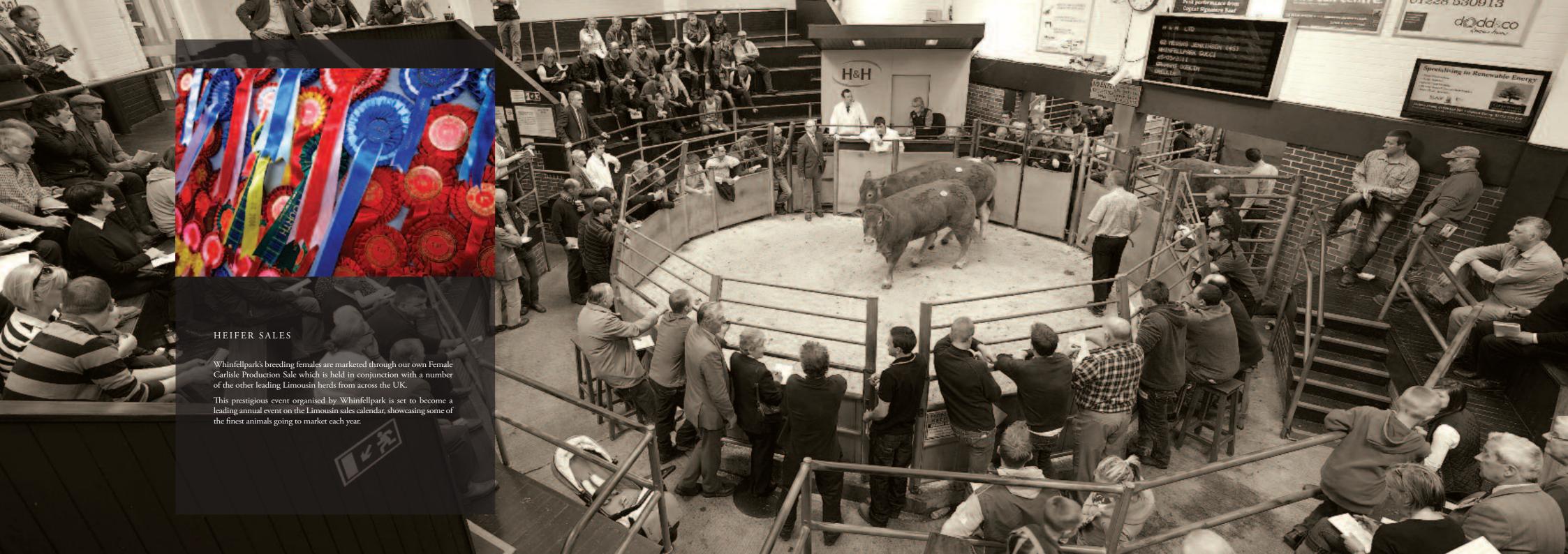
The Jenkinson system extends far beyond the statutory requirements of modern cattle rearing to give a complete record of medical history, breeding and calving. This total picture is an important factor in planning the nutrition, supplements, treatments and future breeding mix of each animal in order to develop the finest herd possible.

Further information on availability of Whinfellpark's exceptional breeding females is available by contacting Nick Scholefield, 07979 757282 or nick.scholefield@awjenkinson.co.uk













SHEEP FARMING

As with so many North Country holdings, sheep farming is a core activity for Messrs Jenkinson. The lush rolling countryside of the Eden valley is ideally suited to breeding quality sheep for meat.

The Farm maintains a standing flock of some 2,500 North Country Mule/Texel cross ewes. These sheep are covered by Texel rams to produce around 4,000 lambs each year. This cross-bred stock offers high quality meat, whilst at the same time offering ewes with the excellent maternal instincts of the Mule; helping ensure the lambs go to market in exceptional condition.

Each year a number of rams and North Country Mule ewes are sourced from trusted breeders, refreshing and enriching the Farm's stock, ensuring the exceptional quality of the Jenkinson flock is maintained.

Lambing takes place under the cover of a series of purpose-built sheds which offer spacious, low stress surroundings that keep the young lambs safe from exposure, predators and disease, achieving excellent early development and keeping mortality to a minimum.







THE WHINFELL SHOOT

The opportunity to attend a well-run privately owned shoot in such beautiful surroundings is much sought after and, in addition to a number of local Guns, corporate guests visit from across the UK.

The Shoot was not developed solely for corporate entertainment, but has evolved in common with the other aspects of the Messrs Jenkinson business to work in harmony with the environment, recognising the responsibility to manage that environment for future generations.

The rearing of game birds for shooting represents an important and valuable source of income for many farms, and extensive naturalised areas are maintained for their needs. These areas also provide food and cover for a large population of wild birds and mammals.

The Messrs Jenkinson holdings offer a broad spectrum of carefully maintained habitats. Ranging from woodland and natural scrub through to planted cover crops and open fields, they make for an exciting and varied day's action.

The shoot works closely with a large roster of regular beaters, who know the land well and play a key role in ensuring a constant stream of action for the guns in attendance.











PLUCKY, FULLY NATURALISED BIRDS

The French Partridge and Bazanty Pheasants raised for shooting are comparable to poultry bred for the table, yet in stark contrast, once they've been released from their breeding pens, these Game Birds live a fully wild existence on land specially improved to meet their needs the true 'free range' bird for the table.

Messrs Jenkinson are responsible for bringing on their own birds from bought-in poults. Released in summer, the young birds mature, aided by the provision of the planted feed crops, feeders and watering points. By autumn, when the season starts, the Pheasants and Partridge have dispersed throughout the Estate's woodland and areas of specially provided cover.







JOHN NORRIS Shoot Principal

Shoot Leader, John is owner of John Norris of Penrith, one of the UK's leading suppliers of premium brand quality fishing equipment, tackle and country clothing. Established over 35 years ago, the shop is a mecca for serious fishermen and followers of country pursuits from across the UK and beyond.



ALLAN JENKINSON

Allan is owner of A.W. Jenkinson Forest Products and the Messrs Jenkinson holdings that play host to the Whinfell Park Shoot. Allan grew up on the Messers Jenkinson land around and has an intimate knowledge of the special requirements of a premium quality shoot.









ARABLE FARMING

Around 800 acres of the Messrs Jenkinson Farm are given over to an arable rotation each year. Crops are grown, maintained and harvested entirely by the Jenkinson team using the Farm's extensive fleet of wholly-owned high specification Claas and John Deere tractors and machinery.

Livestock feed provision is the primary consideration in deciding what is grown on the holdings. The key crops are Winter Wheat, Oilseed Rape and Winter and Spring Barley. As a result, the Farm is almost self-sufficient in feed production, with a surplus of Wheat, Barley and Oilseed Rape being sold on the open market.

Messers Jenkinson's arable farming activities benefit from the extensive use of the latest integrated GPS-referenced IT. Variations in soil nutrient balance are highlighted through targeted analysis by the Farm's agronomist. Evidence of disease or lack of nutrients is also pinpointed and treated within a specific areas of a field using computer-controlled variable rate spreading technology.

Applied in conjunction with manure from the Farm's over-wintering stock, this close control of disease and localised fertility helps ensure maximised production, whilst minimising use of agrochemicals and artificial fertilisers; cutting the risk of potentially damaging run-off to local watercourses.





SEPTEMBER

Minimum Tillage: Modern minimum tillage techniques play an important role in maintaining moisture content and soil structure; breaking stubble into the topsoil to add organic matter.



SEPTEMBER
Sowing: Mid-autumn sees the fields sown with Winter Cereal varieties.
Tractors with satellite-controlled steering ensure efficient drilling of seed in good time before the first of the winter frosts.



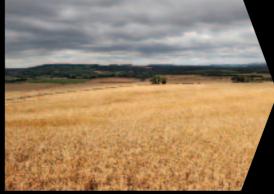
OCTOBER

Post-Emergence Spraying: When the Winter Barley and Wheat sprouts it's time to apply herbicides to protect the crops from competitive weed species. Careful monitoring by the Farm's agronomist ensures that application of chemicals is kept to the minimum.



APRIL

Fertilizer Spreading: Nitrogen, Potash and Phosphate fertilisers are spread as the ground starts to warm in spring; giving the over-Wintered cereal crops an early boost. Carefully targeted GPS-controlled application of fertilisers optimises levels through regular, close monitoring.



The Crop Ripens: The heat of the Cumbrian summer sees crops planted in the preceding autumn rapidly come into maturity. As the seed ripens the fields turn from green to gold signalling the arrival of harvest time.



AUGUST

Combine Harvesting: The last days of summer bring the harvest before the weather turns. Messrs Jenkinson utilise their own high specification Combine Harvester.



AUGUST

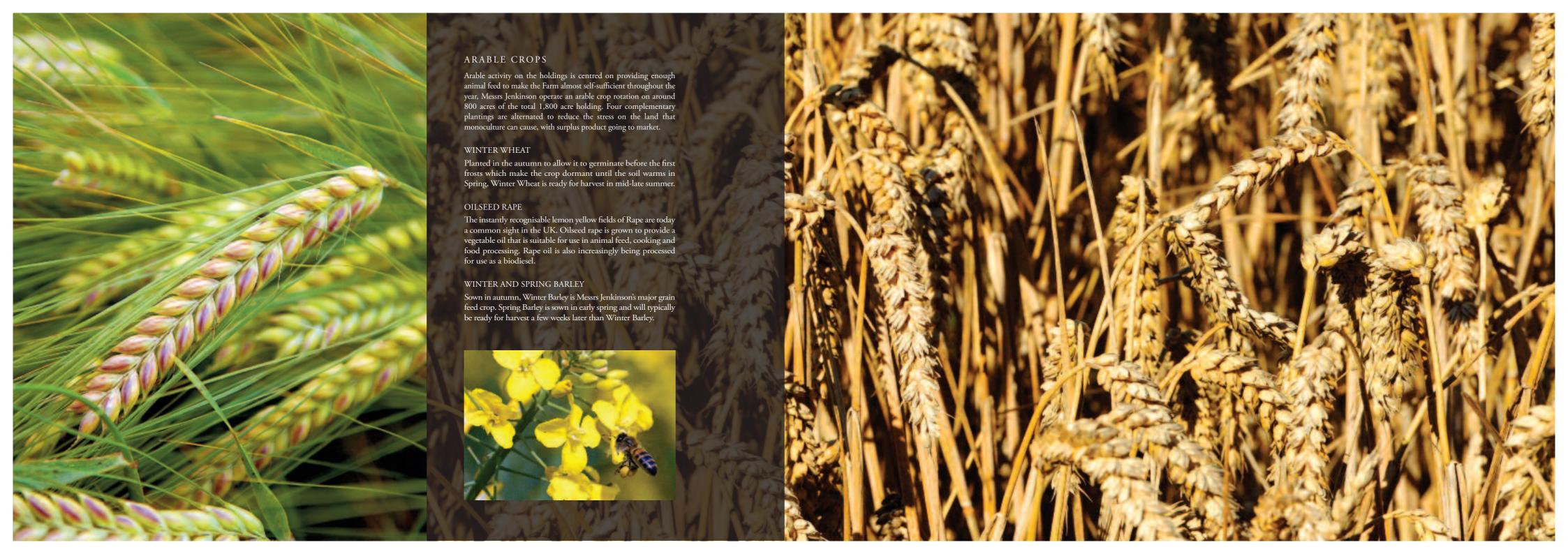
Baling: After the grain has been harvested, the Straw is collected and packed into modern high density bales which speed collection time and minimise storage requirements. Straw goes for winter bedding and feed in the Lambing and Cattle Sheds, with surplus material marketed locally.



OCTOBER

Grain In-Store: Harvested Grain is dried to achieve optimal moisture levels and is kept in the Farm's extensive Stores. Cereals are utilised for winter Cattle, Sheep and Game Feeds, with any surplus going to market throughout the winter months.











Iain Scott Farm Manager.

Visitors are always welcome by appointment. Please contact Estate Manager, Nick Scholefield:

Messrs Jenkinson

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www.awjenkinson.co.uk/whinfellpark

