





Iain Scott Farm Manager.

Visitors are always welcome by appointment. Please contact Estate Manager, Nick Scholefield:

A.W. Jenkinson Farms

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www.awjenkinson.co.uk/whinfellpark

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A.W. JENKINSON FARMS

Located in the lush landscape of the upper Eden Valley, the A.W. Jenkinson Farms set benchmark standards in bovine genetics, cattle, sheep and arable productivity. Throughout the holdings, the policy is one of continued improvement of land, livestock and facilities, tempered by a recognition that Jenkinson's are stewards of the land; respectful custodians for its future occupants.

The farm comprises six formerly separate holdings now operated as a single, efficient unit. Bringing the highly successful business culture of the A.W. Jenkinson companies to work on the Farm has reaped rich rewards at a time when farming is a hard bitten industry.

Activities on the Farm are centred on bovine genetics and breeding cattle, as well as sheep, arable and shooting land. The Limousin breeding herd comprises females which calve down to the Farm's high quality pedigree stock bulls. The Farm also holds around 2,500 ewes; these Texel/North Country Mule crosses produce in excess of 4,000 lambs per year. The Jenkinson arable land contributes almost the entire feed requirements of the Farm, as well as providing a marketable surplus.

The Farm is entirely self-financed from within the Group. A high degree of investment in the latest machinery and farming innovations help drive maximum yield, whilst keeping use of agrochemicals to a cost-efficient, environmentally responsible minimum.



PEDIGREE BREEDING SERVICES

Whinfellpark Pedigree Breeding Services are centred on the provision of premium Limousin semen for insemination. The farm owns some of the finest examples of bulls from the Limousin breed including Trueman Jagger, Foxhillfarm Jasper, Lowerffrydd Empire, Dolcorsllwyn Fabio and Wilodge Cerberus. Much sought-after semen from these magnificent animals is available through www.whinfellpark.co.uk



THE BREEDING HERD

A.W. Jenkinson Farms maintain a 'closed' breeding herd of around 150 home-bred pedigree Limousin females, with only stock bulls being bought in from outside the herd. Limousins are Britain's most popular breed of beef cattle; representing an excellent combination of meat quality and rate of maturation. Serviced by the Farm's high quality stock bulls, their progeny are sold at Society Auctions, going on to improve other herds across the UK and beyond.



SHEEP FARMING

The Farm has a flock of some 2,500 ewes producing over 4,000 lambs which are marketed at the North's leading livestock auctions, providing animals for meat and premium breeding stock for other farms. The stock is crossed to achieve a 75% Texel/25% North Country Mule animal, offering high quality meat, whilst also ensuring the ewes have the excellent maternal instincts of the Mule. The flock is largely selfsupporting, with only a few North Country Mules bought-in each year to ensure a healthy genetic blend.



ARABLE FARMING

Around 1000 acres are under arable rotation. Crops include Winter Wheat, Oilseed Rape, Winter and Spring Barley, as well as Silage, making the Farm almost self-sufficient in feed production. A high level of integrated IT is used throughout the Farm's vehicles to record yields and growth. Data is closely monitored by an agronomist to maximise production levels, whilst minimising use of agrochemicals and artificial fertilisers.



THE WHINFELL SHOOT

The Jenkinson shoot represents a prestigious private operation that is dedicated to the family and their business and personal guests. The shoot team rear bought-in French Partridge and Pheasant poults; maintaining significant areas of wooded cover and game crops to support them. These tracts of mixed game cover not only ensure a lively shoot, but also contribute to the large wild songbird population on the Farm.



STEWARDSHIP OF THE LAND

At the core of the A.W. Jenkinson approach to farming is a genuine recognition that we are all merely stewards of the land; borrowing it from our descendents. This respectful approach informs every activity within the area encompassed by the Jenkinson Estate. As a result every farming decision aims to improve the soil, buildings, enclosures, stock or the wider natural environment.

Wildlife

The Farm has a number of specially constructed features aimed at promoting bio-diversity throughout the holding. The fully naturalised wildlife ponds exemplify this approach. Set in un-cultivated natural areas, they provide a healthy natural habitat for amphibians, wildfowl and bird life of all sorts. Despite the high productivity of the carefully improved and maintained land, the Farm has turned over a number of broad swathes to game feed crops. These areas not only improve shooting by providing food and shelter for game birds, but also encourage a broad spectrum of other wildlife, becoming densely populated with song birds as the seeds ripen in autumn.

Dry Stone Walling

A.W. Jenkinson Farms demonstrates that exceptionally high efficiency can go hand-in-hand with solid traditional land husbandry. Wherever possible, field and property boundaries are established with traditional Westmorland walling. An expensive choice nowadays, nonetheless the Farm prides itself on maintaining, repairing and extending old walls, adding character to the holdings, as well as providing an excellent enclosure for sheep and cattle.

Sympathetic Development

The construction of large scale steel sheds and storage facilities are essential for servicing the modern farmed environment. In line with A.W. Jenkinson Farms's holistic approach to the holdings, buildings are carefully designed and positioned to make minimal visual and physical impact in their environment. Screened by trees and pocketed in valleys out of sight, their gables are wide; the shadow giving an impression of a much smaller building.

Technology and the Land

Though steeped in the traditions of North Country farming, the Jenkinson holdings are anything but a time capsule. The farm is one of the most technologically advanced in the region. Crop yields and quality are automatically recorded during harvesting and cross-referenced with GPS co-ordinates. This data is used to identify areas of reduced fertility or potential disease which can then be addressed during treatment with fertilisers and pesticides later in the year; the information playing an important part in reducing the expense and possible environmental damage that results from over-use of chemicals and artificial fertiliser.









PEDIGREE BREEDING SERVICES

A.W. Jenkinson Farms' Bovine Genetics are a key element of the farming business. Operated under the Whinfellpark Limousins name, the Farm's bovine genetics services are centred on the marketing of semen from a series of magnificent Limousin bulls.

Combining rapid growth rates, excellent carcass quality and show winning statistics, the Whinfellpark Limousin stock consistently delivers exceptional quality cattle. Whinfellpark progeny are achieving impressive market prices and numerous show successes; both for A.W. Jenkinson Farms themselves and for semen and breeding stock clients across the UK and beyond around the globe.

Whinfellpark's extensive range of breeding stock is led by Trueman Jagger, Foxhillfarm Jasper, Lowerffrydd Empire, Dolcorsllwyn Fabio and Wilodge Cerberus; each representing some of the finest combinations of pedigree and statistics ever recorded for Limousin bulls.

Semen from Whinfellpark's superb stable of bulls is available through the Farm's dedicated website, www.whinfellpark.co.uk





FOXHILLFARM JASPER

Foxhillfarm Jasper led the British Limousin Cattle Society's Show and Sale at Carlisle in May 2016, making 35,000 guineas.

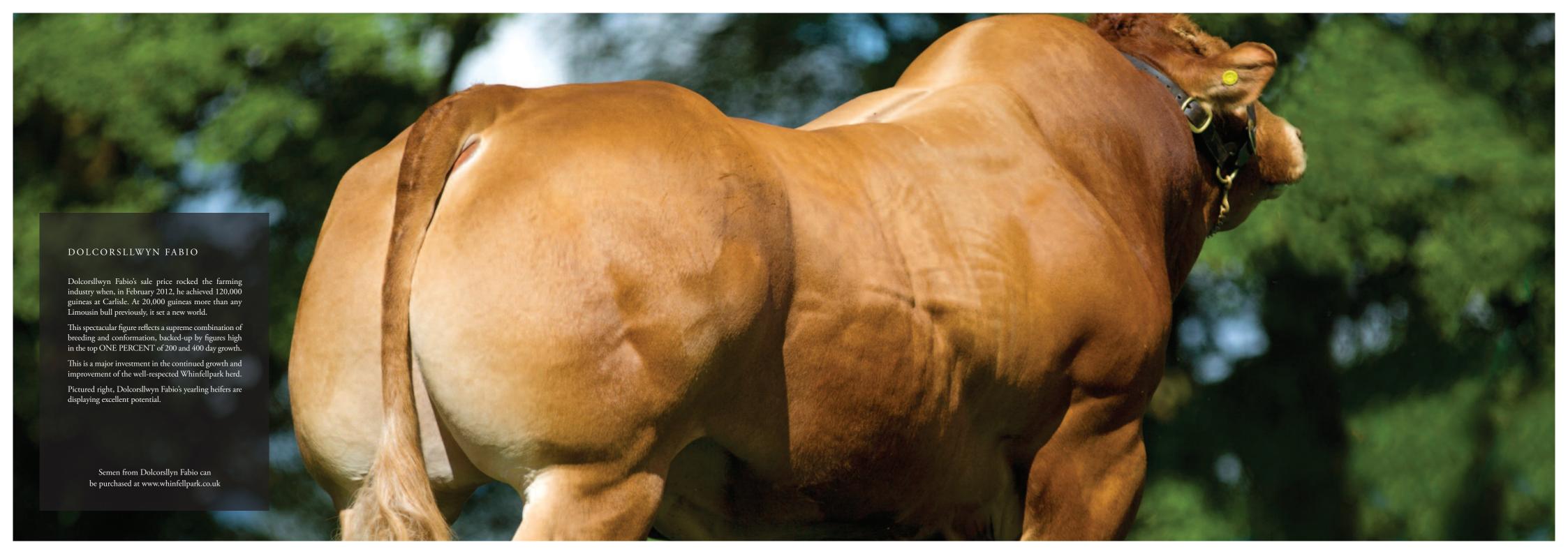
Jasper is by the Wilodge Vantastic son Loosebeare Fantastic and is out of the Foxhill Farm's Bankdale Alice. Foxhillfarm Jasper is now the third Carlisle Supreme Champion out of this noted cow.

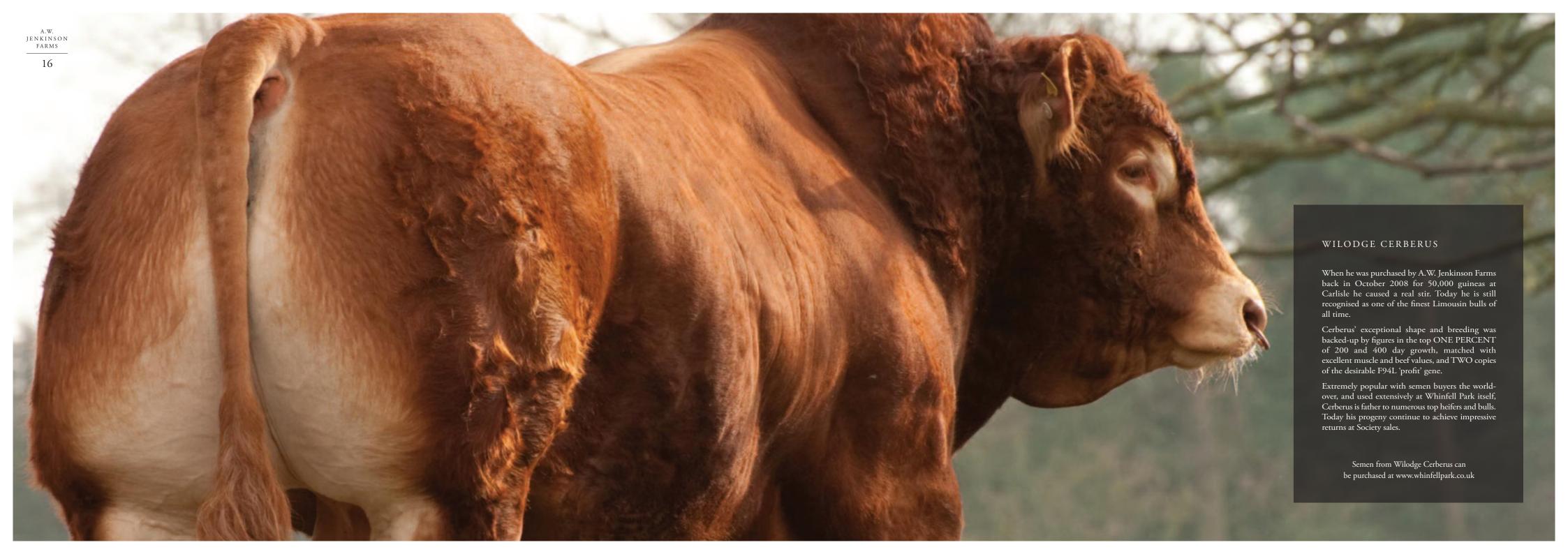
Foxhillfarm Jasper is now being used to further enrich the superb A.W. Jenkinson Farms herd, with semen also being marketed by Whinfellpark to Limousin breeders across the UK and beyond.

Semen from Trueman Jagger can be purchased at www.whinfellpark.co.uk









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TRUEMAN JAGGER



HBN: SLN14-6436 EAR: UK 9240306/643-6 DOB: 21/04/2014



HBN: MGD11-051 HBN: SLN11-006 EAR: UK 9564385/726-5 EAR: UK 9240306/556-3

DOB: 16/10/2011





DOB: 01/04/2011

 IBIN:
 MGD07-016
 IBIN:
 R704-042
 IBIN:
 1 IBIN:
 1

DOLCORSLLWYN FABIO

HBN: VU10-029

DOB: 16/09/2010

HBN: FCE05-384

DOB: 16/03/2005

EAR: UK 701845/100393

EAR: UK 140653/300384 EAR: UK 701845/200212

HBN: VU05-030

DOB: 29/10/2005

HBN: WEY04-037 HBN: QA01-014
EAR: UK 305117/400460 EAR: UK 361282/400153
DOB: 26/10/2004 DOB: 24/04/2001

FOXHILLFARM JASPER



HBN: AGX14-034 EAR: UK 371250/300068 DOB: 03/01/2014





6272 Sympa

HBN: 48-01-006-969



HBN: QA10-074 HBN: WLJ05-091 EAR: UK 364962/200966 EAR: UK 102217/200091 DOB: 01/08/2005



HBN: 87-08-920-187





LOWERFFRYDD EMPIRE



нви: EBQ09-008 EAR: UK 700506/400112 DOB: 19/04/2009



HBN: 19-30-299-413



HBN: WAY04-089 EAR: UK 100484/100089



нви: 19-88-004-715 нви: 19-96-004-346 нви: 87-97-011-143 нви: WAY01-026





HBN: WEY07-010 EAR: UK 305117/700666 DOB: 18/01/2007































TRUEMAN JAGGER





THE BREEDING HERD

The Whinfellpark herd comprises a group of around 150 pedigree Limousin breeding females, all of which are the progeny of the Farm's various stock bulls. Their primary purpose is to provide a siginifcant number of high quality calves sired by the Farm's superb stable of bulls which are sold on at leading specialist sales events.

Each year the Farm retains a number of exceptional females which are utilised in further enriching A.W. Jenkinson Farms genetic stock. Animals selected to go to market are in high demand, with farms throughout the UK eager to inject top pedigree blood to improve their own stock.

As with every area of the A.W. Jenkinson Farms' operation, IT plays a pivotol role in recording the health, development and history of each animal. Data is stored both centrally, and directly on the animals themselves using an additional chipped tag that is scanned with a handheld unit to upload or download information instantly.

The Jenkinson system extends far beyond the statutory requirements of modern cattle rearing to give a complete record of medical history, breeding and calving. This total picture is an important factor in planning the nutrition, supplements, treatments and future breeding mix of each animal in order to develop the finest herd possible.

Further information on availability of Whinfellpark's exceptional breeding females is available by contacting Nick Scholefield, 07979 757282 or nick.scholefield@awjenkinson.co.uk













2016 SHOW SUCCESSES

TRUEMAN JAGGER

NATIONAL LIMOUSIN SHOW: First in his Class Intermediate Male Champion Overall Male Champion Supreme Champion

WHINFELLPARK LOMU

- AGRI EXPO: Lomu was displayed on The British Limousin Society's stand
- STARS OF THE FUTURE SHOW: Senior Male Champion Overall Senior Champion Continental Interbreed Champion

WHINFELLPARK LUVABULL

- NORTHUMBERLAND COUNTY SHOW:
 Limousin Champion
 Reserve Interbreed Champion
- ROYAL HIGHLAND SHOW: Third in his Class of 16
- PENRITH SHOW: First in his Class Reserve Champion
- NATIONAL LIMOUSIN SHOW: First in his Class
- First in his Class
 Limousin Champion
 Beef Interbreed Champion
 Overall Cattle Champion
- DUFTON SHOW: Limousin Champion Reserve Interbreed Champion
- WESTMORLAND COUNTY SHOW:
 First in his Class
 Male Champion
 Winner of The North West Bull Derby

WHINFELLPARK GLITTERED

- CUMBERLAND SHOW:
 First in her Class
 Overall Beef Interbreed Champion
 Overall Champion of Champions
- ROYAL HIGHLAND SHOW:
 First in her Class
 Female Limousin Champion
 Overall Limousin Champion
 Reserve Interbreed Champion
- FIRST IN PENRITH SHOW:
 First in her Class
 Limousin Champion
 Interbreed Champion
 Champion of Champions
- NATIONAL LIMOUSIN SHOW:
 First in her Class
 Senior Female Champion
 Overall Female Champion
 Reserve Overall Champion
 Champion Animal Bred by Exhibitor
 Best Udder
- WESTMORLAND COUNTY SHOW: First in her Class Overall Limousin Champion Supreme Interbreed Champion

WHINFELLPARK LAVENDER

- ROYAL HIGHLAND SHOW: First in her Class of 14 Junior Female Champion
- PENRITH SHOW: First in her Class
- NATIONAL LIMOUSIN SHOW: First in her Class
- COCKERMOUTH SHOW:
 First in her Class
 Reserve Champion
- WESTMORLAND COUNTY SHOW: First in her Class Reserve Limousin Champion Winner of The North West Heifer Derby







A.W. JENKINSON FARMS 30 WHINFELL PARK.CO.UK

SHEEP FARMING

As with so many North Country holdings, sheep farming is a core activity for A.W. Jenkinson Farms. The lush rolling countryside of the Eden valley is ideally suited to breeding quality sheep for meat.

The Farm maintains a standing flock of some 2,500 North Country Mule/Texel cross ewes. These sheep are covered by Texel rams to produce around 4,000 lambs each year. This cross-bred stock offers high quality meat, whilst at the same time offering ewes with the excellent maternal instincts of the Mule; helping ensure the lambs go to market in exceptional condition.

Each year a number of rams and North Country Mule ewes are sourced from trusted breeders, refreshing and enriching the Farm's stock, ensuring the exceptional quality of the Jenkinson flock is maintained.

Lambing takes place under the cover of a series of purpose-built sheds which offer spacious, low stress surroundings that keep the young lambs safe from exposure, predators and disease, achieving excellent early development and keeping mortality to a minimum.













ARABLE FARMING

Around 1000 acres of the A.W. Jenkinson Farms are given over to an arable rotation each year. Crops are grown, maintained and harvested entirely by the Jenkinson team using the Farm's extensive fleet of wholly-owned high specification tractors and machinery.

Livestock feed provision is the primary consideration in deciding what is grown on the holdings. The key crops are Winter Wheat, Oilseed Rape and Winter and Spring Barley. As a result, the Farm is almost self-sufficient in feed production, with a surplus of Wheat, Barley and Oilseed Rape being sold on the open market.

A.W Jenkinson Farm's arable activities benefit from the extensive use of the latest integrated GPS-referenced IT. Variations in soil nutrient balance are highlighted through targeted analysis by the Farm's agronomist. Evidence of disease or lack of nutrients is also pinpointed and treated within a specific areas of a field using computer-controlled variable rate spreading technology.

Applied in conjunction with manure from the Farm's over-wintering stock, this close control of disease and localised fertility helps ensure maximised production, whilst minimising use of agrochemicals and artificial fertilisers; cutting the risk of potentially damaging run-off to local watercourses.







A.W.

THE ARABLE YEAR



SEPTEMBER

Minimum Tillage: Modern minimum tillage techniques play an important role in maintaining moisture content and soil structure; breaking stubble into the topsoil to add organic matter.



SEPTEMBER
Sowing: Mid-autumn sees the fields sown with Winter Cereal varieties.
Tractors with satellite-controlled steering ensure efficient drilling of seed in good time before the first of the winter frosts.



OCTOBER

Post-Emergence Spraying: When the Winter Barley and Wheat sprouts it's time to apply herbicides to protect the crops from competitive weed species. Careful monitoring by the Farm's agronomist ensures that application of chemicals is kept to the minimum.



APRIL

Fertilizer Spreading: Nitrogen, Potash and
Phosphate fertilisers are spread as the
ground starts to warm in spring; giving the
over-Wintered cereal crops an early boost.
Carefully targeted GPS-controlled
application of fertilisers optimises levels
through regular, close monitoring.



JULY

The Crop Ripens: The heat of the Cumbrian summer sees crops planted in the preceding autumn rapidly come into maturity. As the seed ripens the fields turn from green to gold signalling the arrival of harvest time.



AUGUST

Combine Harvesting: The last days of summer bring the harvest before the weather turns. A.W. Jenkinson Farms utilise their own high specification Combine Harvester.



AUGUST

Baling: After the grain has been harvested, the Straw is collected and packed into modern high density bales which speed collection time and minimise storage requirements. Straw goes for winter bedding and feed in the Lambing and Cattle Sheds, with surplus material marketed locally.



OCTOBER

Grain In-Store: Harvested Grain is dried to achieve optimal moisture levels and is kept in the Farm's extensive Stores. Cereals are utilised for winter Cattle, Sheep and Game Feeds, with any surplus going to market throughout the winter months.



SILAGE PRODUCTION

Much of A.W. Jenkinson Farms' acreage of grassland is given over to silage production, helping make the holdings largely self-sufficient in terms of winter fodder.

This policy of growing its own cereals and silage grass helps ensure the quality and cosnstency of animal feed through the winter months. Control of nutritional quality plays a pivotal role in maintaining the herd's premium condition, minimising fallen livestock and ensuring females produce superb, healthy, well developed calves.

The lush green meadows are cut when their nutritional value is at its maximum. The new-mown grass is initially left in the fields, being machine-turned regularly as it dries.

Once the ideal moisture content has been achieved under the drying warmth of the summer sun, the grass is harvested and transported to the Farm's large 'pit' where it is ensiled. As the pit or 'clamp' fills, it is compacted using a tractor with additional wide wheels.

Finally, the entire pit is sealed and is further compressed with weights placed on top. This process cuts oxygen levels beneath the surface to a minimum, preventing rotting as the grass undergoes a process of natural anaerobic fermentation to become silage; maximising its storage life whilst maintaining excellent nutrional value.















THE WHINFELL SHOOT

The opportunity to attend a well-run private shoot in the stunningly beautiful Eden Valley is a much sought after privilege. In addition to a select group of invited local Guns, the shoots play host to prestigious corporate guests from across the UK and beyond.

The Shoot was not developed solely for corporate entertainment, but has evolved in common with the other aspects of the A.W. Jenkinson Farms business to work in harmony with the environment, recognising the responsibility to manage that environment for future generations.

The rearing of game birds for shooting represents an important and valuable source of income for many farms, and extensive naturalised areas are maintained for their needs. These areas also provide food and cover for a large population of wild birds and mammals.

The A.W. Jenkinson Farms' land offers a broad spectrum of carefully maintained habitats. Ranging from woodland and natural scrub through to planted cover crops and open fields, they make for an exciting and varied day's action.

The shoot works closely with a large roster of regular beaters, who know the land well and play a key role in ensuring a constant stream of action for the guns in attendance.



JOHN NORRIS Shoot Principal

Shoot Principal, John is owner of John Norris of Penrith, one of the UK's leading suppliers of premium brand quality fishing equipment, tackle and country clothing. Established over 35 years ago, the shop is a mecca for serious fishermen and followers of country pursuits from across the UK and beyond.



ALLAN JENKINSON

Allan is owner of A.W. Jenkinson Forest Products and A.W. Jenkinson Farm which plays host to the Whinfell Park Shoot. Allan grew up on the Jenkinson land around and has an intimate knowledge of the special requirements of a premium quality shoot.



NICK SCHOLEFIELD

Shoot Captain

As A.W. Jenkinson Farms Estate Manager, Shoot Captain Nick Scholefield has a unique knowledge of the land. In his key role he spends much of each day working in and around the shoot drives, feed crops and areas of cover that have been carefully established to provide the ideal habitat for the Estate's plucky sporting birds.







